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European Union

PROVIDING WAYS TO FIGHT FAKE NEWS AND DISINFORMATION ONLINE

BREAK THE CHAIN MULTIPLIER EVENTS

Between January and March, Multiplier events were organized by all organizations for the dissemination of the project. All events aimed to generate awareness among target groups about the project results, including the Manual for trainers, the Web app and the Dynamic Demonstrator, while promoting Erasmus+ priorities and efforts against fake news and disinformation. Additionally, it sought to influence EU and national support for adult learning initiatives and raise awareness about the project.

EDUcentrum organized two Multiplier events in Prague for active seniors and those working with the elderly, the first on March 12, 2024, at Senior club in Žižkov and the second at Magenta Experience Center in Pankrác two weeks later. These events enriched discussions and networking opportunities, aiming to influence a broad spectrum of stakeholders.

On March 20, the Break the Chain project was presented by ICMEDIA at Universidad Villanueva in Madrid to senior educators, professors, seniors and staff members. The event aimed to showcase the project's results and raise awareness among adults and educators about misinformation and fake news.

HeartHands Solutions organized the Multiplier Event of Break the Chain on March 26, 2024, introduced participants to Erasmus+ and the project's objectives. The event concluded with an interactive discussion, participant feedback and networking, leaving attendees inspired and informed about disinformation.

On January 25, 2024 E-Seniors organized the "Break the Chain" multiplier event in Paris at The "Tiers Lieu Faire Liens" venue that hosted seniors, association members and professional partners including adult educators and social workers. Municipal stakeholders and external partners from Italy also attended, fostering a diverse and collaborative environment.

The project's closing event on March 28, 2024 by ATERMON featured participants including adults 55+, trainers, university staff, students and EdTech industry representatives. The promotional campaign began two months prior, utilizing social media, the company's website, and direct invitations to European network stakeholders.

The Multiplier Event of KOMICHA took place on March 18, 2024, in Sofia, Bulgaria, where attendees from various disciplines learned about Erasmus+, the Break the Chain project, and participated in an interactive workshop. The event concluded with an open discussion on the impact of fake news and disinformation on older adults.



CONCLUSIONS & FEEDBACK

BREAK THE CHAIN Multiplier events enriched discussions and networking opportunities, influencing a broad spectrum of stakeholders by showcasing the project's results and raising awareness about misinformation and fake news among adults and educators. Participants provided feedback through a questionnaire, revealing a positive impact and high satisfaction with the events and training materials.

The events successfully achieved their objectives by generating awareness about the project's outcomes and the issue of disinformation, fostering significant interest in the project's results, and promoting Erasmus+ priorities and the European Commission's efforts against disinformation. They influenced stakeholders to support initiatives related to adult learning and media literacy enhancement and effectively promoted the project and its forthcoming local events, increasing participation and impact.

Positive feedback came from seniors, professionals, and trainers, and the concerns about seniors being accused of spreading misinformation were swiftly addressed. Some activities were noted as better suited for those with advanced ICT skills, while others were accessible to all.

Overall, the events highlighted innovative approaches to media literacy, the importance of combating fake news, and generated substantial interest in the project's outcomes and future initiatives.

All project results will be accessible for free also after the end of the project as the project team does not quit the fight against disinformation threats and supports education in media literacy and critical thinking. Thank you for joining us on this mission!

